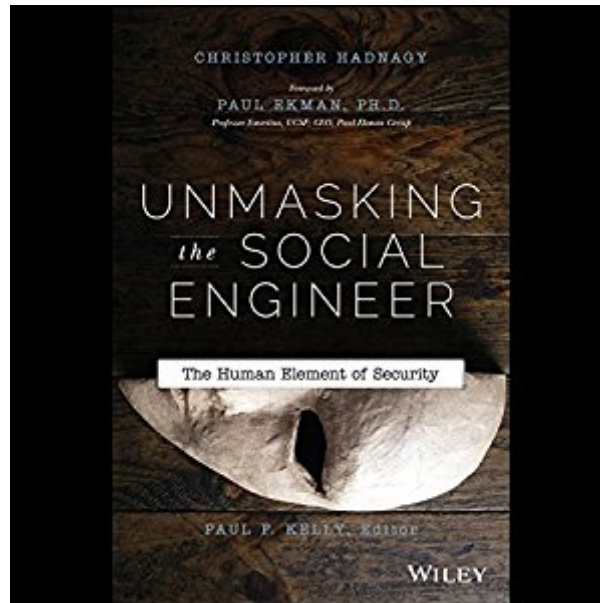


The book was found

# Unmasking The Social Engineer: The Human Element Of Security



## Synopsis

Learn to identify the social engineer by non-verbal behavior. *Unmasking the Social Engineer: The Human Element of Security* focuses on combining the science of understanding non-verbal communications with the knowledge of how social engineers, scam artists, and con men use these skills to build feelings of trust and rapport in their targets. The author helps listeners understand how to identify and detect social engineers and scammers by analyzing their non-verbal behavior.

*Unmasking the Social Engineer* shows how attacks work, explains nonverbal communications, and demonstrates with visuals the connection of non-verbal behavior to social engineering and scamming. Clearly combines both the practical and technical aspects of social engineering security. Reveals the various dirty tricks that scammers use. Pinpoints what to look for on the nonverbal side to detect the social engineer. Sharing proven scientific methodology for reading, understanding, and deciphering non-verbal communications, *Unmasking the Social Engineer* arms listeners with the knowledge needed to help protect their organizations.

## Book Information

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## Customer Reviews

In his first book, *Social Engineering: The Art of Human Hacking*, author Christopher Hadnagy wrote the definitive book on social engineering. In it, he detailed the entire lifecycle of social engineering and pretty much everything you needed to know on the topic. In his just released follow-up *Unmasking the Social Engineer: The Human Element of Security*, he takes social engineering up a few levels. While the first book was more of a practical introduction to the topic, this is an advanced title for the serious practitioner. There is a lot of interesting information and research provided in the book. But the challenge here is not just reading it; rather it is in mastering its practical use. The book

is meant to show the reader how to read a person's body language and facial expressions. By understanding them, it makes social engineering easier, but also defending against social engineering attacks easier also. If you can understand how an attacker uses non-verbal behavior, then you can better defend yourself and your organization against them. While the first book was about a standard approach to social engineering, this new title can be seen as advanced social engineering. The premise of the book is that in order to effectively and fully deal with and defend against social engineering threats, an understanding of how non-verbal communications is used is important. The book notes that much of our everyday communications are nonverbal. And as its name implies, nonverbal communication is the process of communicating and understanding messaging via mechanisms such as touch, posture, body language, eye movement, eye contact and more.

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